



## Press Release

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# UrbanTec Asia 2016 – Smart Solutions for Better Cities

The UrbanTec Asia Conference at CIFTIS 2016 (China Beijing International Fair for Trade in Services) will be held at the China National Convention Center from 29-30 May 2016 in Beijing, China. The event is preceded by three editions of UrbanTec China 2012, 2013 and UrbanTec Asia 2014 which were widely recognized by the industry for its international influence, professionalism and authoritativeness. In 2014, the event was renamed as UrbanTec Asia to further its global vision and fortify the high-level platform for “New Concepts and Smart Ideas” to energize the era of new urbanization.

By international standards, smart city has been defined as an advanced stage of urban development, as assurance of fine technologies and quality services being applied to improve urban environment and livelihood. In a smart city where the people are truly cared for, governance and service will be more efficient whereas the industries will be upgraded to a higher level.

UrbanTec Asia 2016 will inherit the integrated framework of a high-level conference and brand showcase, supported by a series of press conferences, business matching and media activities, as an effort to provide a high-end, efficient and quality platform of knowledge exchange and business promotion. With contributions from leading experts, the Conference will focus on the core industries in smart city, such as urban development models, information and communication technologies, intelligent transportation systems and smart buildings with energy efficiency. Speakers representing government authorities,

**UrbanTec Asia Conference at CIFTIS 2016**

**Showcase:**  
28 May – 1 June, 2016

**Conference:**  
29 – 30 May, 2016

China National Convention Center,  
Beijing, China

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entrepreneurs and opinion leaders will gather at UrbanTec Asia to discuss current trends and solutions to pressing urban issues. The Conference has received positive feedback and full support from government bodies and associations worldwide, including the NRW International, European Union Chamber of Commerce in China, EUROCITIES, and foreign embassies in China, China Intelligent Transportation Systems Association and Z-Park Internet of Things Industry Alliance.

A brand showcase and comprehensive matchmaking programs will again bring together model smart cities and leading enterprises to present state-of-the-art technologies and services as well as accomplishments with the aim to encourage interactions among exhibitors and visitors and to brand the cities and enterprises to the targeted audience.

For more information, please visit [www.urbantecasia.com.cn](http://www.urbantecasia.com.cn)

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### **About Koelnmesse**

As a world-renowned trade fair organizer, Koelnmesse has an excellent track record for organizing some of the world's leading trade events. With over 90 years of experience in organizing large-scale commercial events connecting buyers and sellers, Koelnmesse brings forth an unrivaled skill-set and expertise needed to develop **UrbanTec Asia Conference at CIFTIS** into the premier international urban conference in China.

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