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## Innovative Furniture Production Technologies to be featured at furniPRO Asia 2016

Back for the 3<sup>rd</sup> edition, furniPRO Asia, the biennial regional trade exhibition for the woodworking, furniture and panel production industries, will be taking place from 10 to 12 March 2016, at the Singapore Expo Convention and Exhibition Centre.

Building on Koelnmesse's experience and strength in organizing the world's largest furniture and furniture production events including imm cologne, ORGATEC, interzum and interzum guangzhou, furniPRO Asia 2016 is moving forward to position itself as the leading trade exhibition of its kind in ASEAN. As the regional platform for key buyers and sellers in the furniture production industry, furniPRO Asia once again offers unparalleled opportunities to network and discover new business opportunities as well as being updated on the latest technologies and trends.

### Positive Growth in the Furniture Industry

The global furniture trade, as shared by the Milan-based Centre for Industrial Studies (CSIL), is forecasted to see a 1% growth in 2016 and a 5% increase in 2017. The Singapore furniture industry has also seen a positive growth of 7.4% from 2012 to 2015, as announced by the Singapore Furniture Industries Council. With these optimistic statistics, and the establishment of the ASEAN Economic Community (AEC) in 2015, businesses in the region is set to ride the wave of growth in ASEAN.

### New Collaboration and Co-location with IFFS

This is the very first time furniPRO Asia is brought forward to the early quarter of the year, to be held alongside the International Furniture Fair Singapore (IFFS), The Décor Show and SingaPlural as part of the ASEAN furniture exhibition circuit and the Singapore Design Week. This collaboration brings about a strong collective offering to the industry – with exhibits ranging from woodworking and primary processing technologies, to finished furniture and interior products – all in one location.



furniPRO Asia  
10 - 12 March 2016

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### Key Highlight – The "Innovation of Interior" Showcase

A key highlight of the event is the "Innovation of Interior" showcase located right in the middle of Hall 1. Premiering out of interzum cologne, it is featured at furniPRO Asia for the very first time. The "Innovation of Interior" is a special exhibition showcase for architects, interior and industrial designers as well as other planners with a unique, future-orientated range of products, to showcase innovative ideas and design options. Specially curated by renowned materials expert Dr. Sascha Peters, the showcase highlights the potential of 3D printing for furniture and interior designers as well as architects.

The "Innovation of Interior" showcase will commence with an Interior Designer Day on 10 March 2016 which includes a talk on the 4<sup>th</sup> Industrial Revolution by Dr. Sascha Peters, Founder and Owner of Haute Innovation and a presentation on 3D Printing by René Gurka, CEO of BIG Rep GmbH as well as guided tours. Held on the 11 and 12 March 2016, there will be additional workshops organized by the Singapore Furniture Industries Council Institute (SFIC Institute) on Future Materials and 3D Printing by Dr. Sascha Peters and Diana Drewes from Haute Innovation, as well as Amir Fattal, Director of creative projects for BIG Rep GmbH.

The 3<sup>rd</sup> edition of furniPRO Asia will feature 130 international exhibitors from 24 countries, including 5 national pavilions from China, Germany, Italy, Singapore and Taiwan. Over three days, the event will present the latest technologies and innovations in furniture production, materials, components and services. Leading brands represented at the fair include Altendorf, Berndorf Band, Biesse, Dieffenbacher, French Timber, IMA, Krono System, Lignar, Michael Weinig, Renolit, Schelling, SCM, Siempelkamp, Sterling Lam, Surteco, Taiwan Woodworking Machinery Association and many others.

Other furniPRO Asia 2016 highlights include Exhibitor Talks, C-Level Networking Receptions, a customized Hosted Buyers' and Business Matching Program as well as a specially organised Buyers' Tour in collaboration with supporting associations and industry partners.



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“With the new collaboration of events, and the debut of interzum cologne’s “Innovation of Interior” showcase at furniPRO Asia 2016, we hope the event will not only meet but exceed the expectations of all our exhibitors and visitors,” said Michael Dreyer, Vice President, Asia Pacific, Koelnmesse Pte Ltd. “We are looking forward to welcoming industry professionals from ASEAN and all over the world to experience first-hand, another edition of the leading business platform for the furniture, woodworking and panel production industries in ASEAN.”

For more information on furniPRO Asia 2016, please visit [www.furniproasia.com](http://www.furniproasia.com).

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### About Koelnmesse

Koelnmesse - No.1 in Furniture: Koelnmesse is the world's top trade fair organiser for the areas of furnishing, living and lifestyle. At the trade fair hub of Cologne, leading international fair imm cologne as well as the trade fair formats of LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind + Jugend rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living as well as the innovations of the furniture supply industry. Over the last few years, Koelnmesse has specifically added international fairs in the most important fast-expanding markets to its portfolio. These include the China International Kitchen and Bathroom Expo (CIKB) in Shanghai and furniPRO Asia in Singapore.

The next events:

- interzum guangzhou 28.03.-31.03.2016
- spoga+gafa 04.09.-06.09.2016
- China International Kitchen and Bathroom Expo 21.10.-23.10.2016
- ORGATEC 25.10.-29.10.2016
- imm cologne 16.01.-22.01.2017
- interzum 16.05.-19.05.2017

For more information, please visit [www.koelnmesse.com.sg](http://www.koelnmesse.com.sg)



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**About International Furniture Fair Singapore Pte Ltd (IFFS)**

International Furniture Fair Singapore (IFFS Pte Ltd) is partly owned by the Singapore Furniture Industries Council (SFIC) and MP International Pte Ltd. IFFS Pte Ltd's primary objectives are to organize and manage furniture and furniture-related fairs, exhibitions, shows, conferences and other events worldwide. This includes the annual International Furniture Fair Singapore/ASEAN Furniture Show (IFFS/AFS) and The Décor Show, a keynote event on the furniture trade exhibition calendar.

For more information on IFFS 2016, please visit [www.iffs.com.sg](http://www.iffs.com.sg).

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