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## **CARBON EXPO ASIA a resounding success**

### ***Unique business and knowledge sharing platform introduced in Asia***

Beijing, 27 October, 2006 - CARBON EXPO ASIA, the Asian Carbon Market Fair & Conference, closed this Friday after two days of high-level meetings, panel discussions, technology forums, business-to-business exchanges and public events.

The event's organizers — the World Bank, the International Emissions Trading Association (IETA) and Koelnmesse — have called the first CARBON EXPO ASIA "a successful follow-up to the global CARBON EXPO trade fair and conference in Cologne" .

In a joint statement they said: "CARBON EXPO ASIA is a milestone for the Carbon Market in the growing Asian marketplace. It has succeeded in bringing together all projects, services, initiatives and developments involving the Asian Carbon Market under one roof. Key players from around the region were able to network with the movers and shakers in the global market, some for the first time."

" CARBON EXPO ASIA has generated much-needed awareness for the entire emission reductions trade in this part of the world, and provided an impetus for Asian nations to adopt low-carbon technology," concluded Ms. Joëlle Chassard, Manager of the World Bank's Carbon Finance Unit; Mr. Andrei Marcu, President and CEO of IETA; and Mr. Michael Dreyer, Vice President Asia Pacific of Koelnmesse.

CARBON EXPO ASIA was held in Beijing from 26th to 27th October 2006 with the goal of generating new business opportunities for greenhouse gas emission reductions for private operators and governments around the world. A total of 107 companies from 20 countries exhibited at CARBON EXPO ASIA 2006. More than 1,062

Carbon Expo Asia  
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www.carbonexpoasia.com



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## Press Release

participants from 44 countries, including 87 international and local media attended. The admission tickets were sold out well before the event.

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Participants at CARBON EXPO ASIA called the Beijing event a valuable addition to the carbon market. "CARBON EXPO ASIA provides great opportunities for all parties involved to achieve low carbon economic development through close cooperation," says Mr. Yuebing Lu, Managing Director, China, Climate Change Capital.

"If you are not participating in CARBON EXPO ASIA, you are not in the carbon business," says Mr. Laurent Segalen, Investment Manager, European Carbon Fund. "CARBON EXPO ASIA is the only harbor which interconnects the Asian carbon market."

"CARBON EXPO ASIA is an important platform for identifying new opportunities for purchasing carbon emission reductions (CERs) and for locating partners to participate in clean development mechanism (CDM) projects," says Dr. Michael Fübi, Vice President, RWE Power.

Others reported real achievements due to CARBON EXPO ASIA. "CARBON EXPO ASIA is very well organized and well attended. We received a tremendous responses which are beneficial to TFS Energy," says Mr. David Jenkins, Director, European Commodity Derivatives, TFS Energy.

"It has been a very productive two days for MGM International, and we wish it were longer," says Mr. Marco G. Monroy, President, MGM International. "The event has been a very effective platform for creating business opportunities, and has allowed us to move one step ahead in terms of promoting our projects."

"CARBON EXPO ASIA is the rock star in the carbon market," states Mr. Robert Dornau, Director, Climate Change Programme, SGS.

## Press Release

### Statistics for CARBON EXPO ASIA 2006

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A total of 107 companies from 20 countries exhibited at CARBON EXPO ASIA 2006. Including estimates for the second day of the fair, CARBON EXPO ASIA 2006 attracted 1,062 participants from 44 countries, including 87 international and local media.

The next major opportunity to share knowledge on the carbon industry will be at CARBON EXPO, which will take place from May 2 to 4, 2007 in Cologne, Germany.

For more information on:

CARBON EXPO visit [www.carbonexpo.com](http://www.carbonexpo.com)

CARBON EXPO ASIA visit [www.carbonexpoasia.com](http://www.carbonexpoasia.com)

The Carbon Finance sector at the World Bank, visit [www.carbonfinance.org](http://www.carbonfinance.org) or [www.prototypecarbonfund.org](http://www.prototypecarbonfund.org)

IETA: [www.ieta.org](http://www.ieta.org)

Koelnmesse: [www.koelnmesse.com.sg](http://www.koelnmesse.com.sg)