



SHUNDE EXPO  
顺德家电展

# China Shunde International Exposition for Household Electrical Appliances 2008

Shunde Exhibition Centre, Guangdong Province, PR China  
17 - 20 October 2008



## THE BEST PLACE IN ASIA TO BUY AND SELL HOUSEHOLD ELECTRICAL APPLIANCES

### Organizers

Koelnmesse GmbH

China Chamber of Commerce for Import and Export of Machinery and Electronic Products (CCCME)

China Council for the Promotion of International Trade Guangdong Sub-council (CCPIT GD)

The People's Government of Shunde

### Supporters

Japan Electrical Manufacturers' Association

Korea Electronic Industries Cooperative

Hong Kong Trade Development Council

Hong Kong Electrical Appliances Manufacturers Association

Shunde Home Appliance Chamber of Commerce

### Co-Organizer

Foshan Youcheng Exhibition Company

顺德区人民政府

THE PEOPLE'S  
GOVERNMENT  
OF SHUNDE



# GET PLUGGED INTO CHINA SHUNDE INTERNATIONAL EXPOSITION FOR HOUSEHOLD ELECTRICAL APPLIANCES 2008

## A golden opportunity for buyers to come face-to-face with household electrical appliances manufacturers, dealers, purchasers and suppliers from across China and around the world

China Shunde International Expo for Household Electrical Appliances has become the premiere international arena in Asia for appliance producers to showcase their latest innovations and promote their brands.

The key drivers for the success of the Shunde Expo has been the continuing growth of China's appliances manufacturing industry, the rapid expansion of the domestic market and the increasing influence on neighboring countries and regions.

You'll find it's the best platform in China to look for OEM collaboration, seek for partners to develop new technologies and negotiate global procurement deals.

### NOW IS THE TIME TO BE A PART OF A PREMIERE INTERNATIONAL EVENT IN CHINA FOR HOUSEHOLD ELECTRICAL APPLIANCES

Over the past 7 years, the China Shunde International Expo has grown into an event with over 540 exhibitors, of which 64 are from overseas.

Shunde Expo has attracted an increasing number of international purchasing teams and professional groups so much so that the 2007 Expo exhibition area increased by 41% over 2006.

### EXHIBITORS' PROFILE

#### Black Home Appliances

- Television
- Sound system
- VCD and DVD players, video recorder

#### White Home Appliances

- Air-conditioners
- Refrigerators
- Freezers
- Washing machines

#### Small Home Appliances

- Induction cookers
- Water heaters
- Fans and ventilators
- Vacuum cleaners
- Irons
- Hair dryers
- Heaters
- Humidifiers and dehumidifiers
- Dryers

#### Services and Publications

- Service providers
- Media and publications

#### Kitchen and Bathroom Appliances

- Microwaves
- Gas cook tops and stoves
- Range hoods
- Sterilizing cabinets
- Drinking machines
- Rice cookers
- Dish washers
- Ovens
- Juicer and extractor
- Coffee machines
- Toasters
- Electric boilers
- Bathroom warmers

#### Accessories and components

- Compressors
- Motors
- Raw materials
- Mould and die
- Components
- Printing and packing

### TRADE VISITORS' PROFILE

- Chain stores, department stores & supermarkets
- Wholesalers and retailers
- Importer & exporter
- Technicians and engineers
- Publication and media
- Government agencies

## REGISTER ONLINE TODAY!

Don't miss this most important event for the household electrical appliance industries. To register and obtain the latest updates on the list of exhibitors as well as travel and accommodation information, please visit the official website at [www.shundeexpo.com](http://www.shundeexpo.com).



## FACTS AND FIGURES

### Time

17 - 20 October 2008

### Venue

Shunde Exhibition Centre, Guangdong Province, PR China

### Exhibition Space

23,500 sqm

### Opening Hours

Friday-Sunday 9.00 am- 5.00 pm

Monday 9.00 am- 3.00 pm

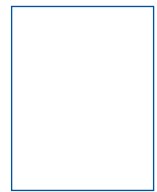
### About the Expo

Held annually every October, the main buying season in South China, the China Shunde International Expo for Household Electrical Appliances coincides with the Canton Fair in Guangzhou and major sourcing fairs in Hong Kong. The Expo brings together the world of home appliances in six innovative expo sections:

1. BRAND SECTION
2. EXPORT PROCESSING SECTION
3. KITCHEN APPLIANCES SECTION
4. BATH APPLIANCES SECTION
5. COMPONENTS SECTION
6. SPARE PARTS SECTION

### Display Profile

Includes audio & video products such as television sets and stereo systems, refrigerators and freezers, electric fans, air conditioners and ventilation equipment, heaters and heating equipment, vacuum cleaners and sanitation facilities, washing machines, kitchen appliances, water heaters, small heating apparatuses, cooking tools and accessories, beauty and body building electrical appliances, electrical appliances' parts and accessories.



## HOW TO GET TO SHUNDE EXPO 2008

The Shunde Exhibition Center is located in Daliang, Shunde District, Guangdong. It is about 35 km south-west of Guangzhou, 80km from Macau and enjoys easy access by train, bus and ferry from Hong Kong, Macau, Guangzhou, Shenzhen, and Dongguang.

From	Distance	Transport	Time	Costs
Hong Kong	150km	Ferry	1.5hrs	USD 23
		Bus	3.5hrs	USD 13
Guangzhou	50km	Airport Express	1.5hrs	USD 7
		Bus	1hr	USD 4
Shenzhen	100km	Bus	2.5hrs	USD 10
Dongguan	80km	Bus	2hrs	USD 7
Zhuhai & Macao	80km	Bus	2hrs	USD 6

## CONTACTS

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A free shuttle bus will be available at Canton Fair, Shunde assigned hotels, Shunde Port and Shunde Central Bus Terminal during the show. It is very convenient to get to Shunde from all neighboring cities.

**FOR FURTHER INFORMATION, PLEASE VISIT [WWW.SHUNDEEXPO.COM](http://WWW.SHUNDEEXPO.COM)**