



Shunde Expo 2008
17 – 20 October 2008



Shunde Expo 2008
Shunde Exhibition Centre
Shunde, P.R. China
17 – 20 October 2008

Conditions of Participation Special Section A

1

The fair
The organizers
The venue
The dates

(a)
Shunde Expo 2007
is being organized by

Koelnmesse GmbH,
Shunde Municipal Government

- hereinafter referred to as the organizer.

(b)

Venue
Shunde Exhibition Center
Daliang, Shunde,
Guangdong
China
Tel: +86-757-2283 1331
Fax: +86-757-2283 1330

(c)

The exhibition will be held from Friday 17th to Monday 20th October, 2008 at the Shunde Exhibition Centre.

(d)

The exhibition is open to visitors daily from 09:00 a.m. to 4.30 p.m. and for exhibitors from 8:30 a.m. to 5:00 p.m.

(e)

The period for setting up is from Monday 13th to Thursday 16th October, 2008, from 8:30 a.m. to 5:30 p.m. The period for dismantling is on Monday 20th October, 2008, from 3:30 p.m. to 10:00 p.m. and Tuesday 21st October, 2008, from 8:30 a.m. to 12:00 a.m.

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Eligibility to take part

(a)

Exhibitors should be manufacturers of goods that are included in the nomenclature of the exhibition (cf. No. 1 "Space Application Form") and if they are produced by the exhibitor at his own manufacturing plant or are offered as parts or accessories thereof.

(b)

Admission is also open to exhibitors displaying items which, in accordance with the list of goods are in keeping with the overall theme of the event and which the exhibitor has had manufactured under his own name, provided that the items in question are aimed at retailers and other marketing agents.

(c)

You can as well take part as a servicing company with your own products if your service activity is mentioned corresponding to the correct group of the list of goods (cf. No. 1 "Space Application Form").

(d)

Organizers retain the right for requesting the exhibitors to provide the copy of the business license, certificate of trademark use, product patent related legal documents and other related legal document(s).

(e)

Organizers retain the final decision of exhibitors' participation.

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Participation fees

Your participation will entail the following fee:

(a)

Stand fee

aa)

In the halls per square metre excluding stand construction, stand partition walls and electrical connection (minimum size 18 sqm) **120,-- EUR/sqm**
The construction of the stand shall be obligated to the exhibitor.

ab)

In the halls per square metre with Standard stand construction (minimum size 9 sqm)

150,-- EUR/sqm

ac)

In the halls per square metre with Premium stand construction (minimum size 18 sqm)

170,-- EUR/sqm

The stand fee includes the rent for the exhibition space for the entire duration of the event including the build up and dismantling periods, a specific number of exhibitor badges, the use of all general technical and service facilities in the fair halls like lighting, ventilation, air conditioning, use of electricity on the stand, general surveillance of the halls and cleaning of the aisles, consulting on organizational matters by the Organizer, catalogue entry according to Item 7 and one free copy of the catalogue
The stand costs do not include the installation and use of compressed air, the installation of water connections and the use of water on the stand.

Double-storey stands are applicable for contracted ground area of 60 sqm and above (to be considered on a case-by-case basis).

The fee for Standard shell scheme construction includes:

General setting up and dismantling of the stand, incl. all additional costs consisting of:

- Cleaning of the booth areas
- Laying carpet over the entire booth area
- Booth partition walls (rear and side walls) as per stand space
- Fascia Board with Company Name in English and Chinese
- Booth furniture per booth (9 sqm): 1 Lockable Reception Desk, 1 Table, 3 Chairs, Spotlights (1 per 3sqm), 1 Power Socket, 1 Waste Paper Basket, 3 Shelves

The fee for Premium shell scheme construction includes:

General setting up and dismantling of the stand, incl. all additional costs consisting of:

- Cleaning of the booth areas
- Laying carpet over the entire booth area
- Booth partition walls (rear and side walls) as per stand space
- 2sqm Store room with lockable door
- Fascia Board with company name in English and Chinese
- Booth furniture per booth (18 sqm): 1 Lockable Reception Desk, 1 Table, 3 Chairs, 1 Showcase, 1 Shelf Rack, Spotlight (1 per 3sqm), 1 Power Socket, 1 Waste Paper Basket, 2 Potted Plant, 3 Shelves

(b)

Co-exhibitor fee

Other firms such as co-exhibitors, agents or distributors will be permitted on the stand free-of-charge (see figure V of the General Conditions of Participation). This includes the catalogue entry according to item 7. All and any costs caused by the co-exhibitor or services additionally ordered shall be payable separately.

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Fitting and arrangement of the stands

(a)

Please take into account that where necessary hall pillars and other permanent construction features are contained in the rented stand spaces, the participation fee is calculated on the basis of the exact measurements of the stand space allocated.

(b)
Stand construction will only then commence if the exhibitor orders stand construction.

(c)
The maximum permitted stand height is 6m. Any booth construction must be approved in advance by the organizers and the hall proprietor in writing. The stand must be constructed to comply with the dimension of the space allocated. Plans for non-standard structures or designs for stands with meeting rooms or where technical calculations are required, as well as plans for technical fittings should be submitted to the organizer and the hall proprietor in duplicate for perusal not later than 6 weeks prior to the beginning of the event. In the event of these plans having to be scrutinized by the proprietor of the halls, the organizer shall assume responsibility for forwarding them as commissioned by and for the account of the exhibitor and shall notify the exhibitor of the outcome. The organizer will not release the exhibitions space in question for construction work until the results of the inspection have been received.

Any other fitting and arrangement of the stand is left to the exhibitor but should be appropriate for the event in question. The exhibitions company's name must be clearly visible on each stand.

Each Shell Scheme exhibitor will receive a standsign with number of the booth according to the stand confirmation. The standsign has to be clearly visible during all the exhibition time.

5 Exhibitor badges and badges for stand construction staff

(a) 7
As an exhibitor you will receive...

Size of booth	Quantity of badges (max.)
Up to 12 sqm	3
13 – 24 sqm	6
25 – 36 sqm	9
37 – 48 sqm	12
More than 48 sqm	15

The badges will be valid from the first day of the setting up until the last day of the dismantling of the stand.

Used exhibitor badges, i.e. those with the names of stand personnel printed on them, may be exchanged once for new badges free-of-charge in case the stand personnel will be replaced during the exhibition. The new badges can be obtained at the exhibitors' service office.

You can order additional passes with the correct order form in the Exhibitor Manual.

(b)
All on site personnel of individual stand contractors for raw space exhibitors are required to apply contractor passes for move-in and move-out period. For security reasons, all workmen onsite must wear contractor passes for identification purposes.

These passes are only valid up to the beginning and after the end of the exhibition. They do not entitle the holder to enter the complex during the exhibition. Exhibitors or their stand contractor can order these passes directly with the hall owner prior to or on the first move-in day. These passes are subject to an administration charge.

6 Rules of Sale Sales Restrictions Penalties

(a)
In view of the special trade character of Shunde Expo 2008...

(1) It is not permissible to openly mark prices on exhibited products

(2) It is not permissible to offer, sell or otherwise transfer articles which are related to the theme of this fair (cf. No. 1 "Space Application Form") to the final consumer.

Such transactions are prohibited throughout the entire fair, including the initial set-up and the final dismantling phases.

(b)
In view of these special trade character and prestige of Shunde Expo 2008 and rules governing equality of opportunity, it is essential that the regulations stated in subsection 6a are observed strictly and without exception.

(c)
The organizer has the right to

(1) immediately close the stand of an exhibitor who violates (has violated) the sales restriction stated in subsection 6a. The stand will be closed while Shunde Expo 2008 will still be in progress and without a court order. The exhibitor in question is responsible for any costs or consequences resulting from the stand closure and/or

(2) The organizer has the right to deny admission to any exhibitor who has violated the sales restriction in subsection 6a. Compensation or claims for reimbursement by the exhibitor are ruled out in the case of the afore-mentioned measures.

7 Catalogue

The organizer issues for their fairs and exhibitions a catalogue which includes an alphabetical list of firms, a list of goods and advertisements. This makes the catalogue an important and up-to-date source of reference for all interested persons and also gives it added value after the fair. The space application includes free basic entry in the Trade Fair Directory, including name and address of exhibitor, telephone and fax. The reproduction of logos and texts as well as advertisements are offered separately and are subject to an extra charge.

All entries in the catalogue must be submitted to the organizer or to the company commissioned by the organizer 6 weeks prior to the first day of the event. The organizer of the fair reserve the right to commission a third company with the production of the catalogue.

The organizer does not accept any liability for printing errors, incorrect placing, mistakes and other gaps or faults in printing. The advertiser shall be responsible for the subject matter of advertisements and entries and for any omission or mistake resulting from them.

8 Verbal Agreements

Any verbal agreements, individual permissions and exceptions outside the framework of this contract are not valid until confirmed in writing by the organizer.

9 Exhibitor Manual

After signing the Space Application Form and the formal admission of the exhibitor by the organizer, the exhibitor will receive the Exhibitor Manual. In this manual the exhibitor can order the different free-of-charge and chargeable services (such as additional furniture, additional stand cleaning, extra stand security, etc.) that the organizer offers.

10 General Conditions of Participation

We would like to draw your attention to the provisions contained in the General Section of the Conditions of Participation for Koelnmesse GmbH events held outside the Federal Republic of Germany.