

The Star-studded and Most Attractive Kitchen Trade Fair in 2015: CIKB 2015 Waits for You in NECC on 21 October

China International Kitchen and Bathroom Expo 2015 (CIKB 2015), jointly organized by the China National Hardware Association (CNHA) and Koelnmesse, is the only specialized and international kitchen trade fair in China as well as the only domestic trade fair that has received the vigorous support of AMK. With the excellent resources of its master exhibition LivingKitchen, CIKB has attracted a large number of international and domestic top kitchen brands. Its exhibits include cabinets, build-in kitchen appliances, kitchen hardware, water treatment facilities and kitchen worktops and cover the whole value chain of kitchen industry.



Although CIKB will take place 4 months later, the exhibition is almost sold out at this moment. BOSCH, SISMENS, A.O. SMITH, zeyko, blum and other international leading brands will be present at the event. More importantly, noblilia, which owns the largest cabinet market share in German and Gaggenau, the top noble brand in kitchen appliance industry will debut and exhibit in China for the first time. In addition to exhibiting its products and services, nobilia will also actively participate in the supporting programs of CIKB 2015, including the Modern Kitchen Showcase, Kitchen Industrial Development Forum and etc. Besides, zeyko, Liebherr, Ballerina, Häfele, Vöhringer, Vauth-Sagel and so kind German brands that seldom participate in any trade fair in China have also confirmed their booths at CIKB 2015. Other well-known brands, including Warendorf, ALNO, Schüller and handsgrohe, have entered the final phase of confirming their booths.



CIKB 2015 中国国际厨房博览会 2015年 10月 21-23日 www.cikb.com.cn

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At the same time, CIKB has attracted the most outstanding domestic brands. The domestic top brands, including Haier, FOTILE (including BORCCI), ROBAM (including Amblem), DE&E (including REBON), SAKURA, goldenhome, vatti, macro, Vanward, SUPOR, MEIDA, Entive and etc., are undoubtedly unwilling to miss such a wonderful kitchen platform. All such facts have best proved that CIKB is the only specialized kitchen industry event in China.

Showcase, seminars and Salons: no one will be left behind

Currently, most exhibitions would adopt the mode that each brand separately exhibits their own products. But CIKB 2015 will break the barriers among different brands and enterprises and firstly establish the Modern Kitchen Showcase where two kitchen showrooms with different styles but unique ingenuity will skillfully combine the products of all categories in kitchen industry and from different manufacturers: cabinets, build-in kitchen appliances, worktops, kitchen hardware, Worktops, kitchen hardware, cooker hoods, storage facilities and etc. Moreover, nobilia, BOSCH, Gaggenau, zeyko and other brands will showcase their most awarded products and help you experience the harmony and unity of the kitchen technology and interior design.

As an indispensable part of CIKB, the 3rd Kitchen Industrial Development Forum will continue its prestige and expertise, and invite the decision makers to discuss the future development of kitchen industry. Kitchen Appliance User Seminar and Cabinet Agencies & Distributors Meeting will discuss on such hot topics as product R&D, customer experience and distribution development with the most important terminal users. In



addition, kitchen product innovation seminar, interior design salon, international gourmet tasting, lucky draw and so kind events will attract many design and fashion professionals with a relaxed and cheerful atmosphere. Visitors will also fell fully relaxed in the wonderful activities that are held at the intervals of their business negotiation.

Abundant contents of both exhibition and conference will attract more than 10,000 distributors, agencies and buyers of kitchen industry to the venue. CIKB will also invite the buyers from decoration, interior design, real estate development sectors. The comprehensive media cooperation which will cover home furnishing, household appliance, building material, kitchen and bath, integrated stove, hotel purchasing, interior design, real estate developer and other fields perfectly showcases the status and vision of CIKB as the only international and specialized kitchen trade fair in China.

www.cikb.com.cn