



An Encounter with Asia's finest Food and Beverage Professionals

Wine & Gourmet Asia 2009

Macao, China, 22-24 October

The Cotai Strip® Cotai Expo™, The Venetian® Macao-Resort-Hotel

Wine & Gourmet Asia is a trade, networking and culinary platform showcasing the very best of the fine wine, gourmet and hospitality industry. Wine & Gourmet Asia – your gateway to Fine Wine, Food and Hospitality Markets in Greater China and Asia.

The event presents a wide range of products covering wine & spirits, food & beverage, hotel supplies and services – brands which are well-known throughout the world. The side events such as bartending and culinary competitions, a hospitality forum, visit tours, business seminars and workshops provide participants with more networking opportunities.



Wine & Gourmet ASIA 2009

- is supported by the Macau Government Tourist Office, China Hong Kong Bartenders Association, Macau Culinary Association, Macau Institute for Tourism Studies and the Wine Society of Macau.

- will be co-located with Macao International Trade and Investment Fair (M.I.F.) for an even greater synergy partnership



Exhibition Profile – Facts & Figures

2009 Targets

Exhibitor participating companies: 120

Visitors: 8,000 trade visitors

Gross exhibition space: 7,000 square metres



Exhibitors:

Hotel & Food Service:

Hotel and gastronomic suppliers, foodservice and catering technology manufacturers, hospitality technology related products and service.

Wine, Spirits & Beer:

Red wines, white wines, sparkling wines, whisky, vodka, liquor and beer.

Food & Beverage:

Canned and processed foods, dairy products, fine baked goods, fine food speciality goods, food ingredients, fresh produce, frozen and chilled foods, gourmet chocolates, gourmet foods, meat and poultry, seafood, non-alcoholic drinks, tea and coffee, snack food, sweets and confectionery.

Visitors:

Fine food, beverage, wine & spirit importers, distributors and wholesalers

Procurement departments of Asia, China, Hong Kong, and Macau retailers and supermarkets

Hospitality trade professionals from the hotel, trade, leisure and tourism industries

Chefs and Sommeliers from the many hotels and restaurants booming in Macau and Asia

Wine connoisseurs and enthusiasts

Supporting Programme:

Increasing the excitement at Wine & Gourmet Asia will be several supporting events that will be both thrilling and informative for both exhibitors and visitors. Catch the cocktail fever with the Asian Cocktail Championship, sharpen your kitchen skills with interactive chef demonstrations and masterclasses to tease your palate at the wine tastings and auctions.

A host of regional chef and hotel forums will also draw Asia's foremost food and beverage experts.

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Yes, we are interested in exhibiting in the European Pavilion (US\$400/sq.m.). Please send us further information and the application documents
(Please choose from 6-36 sq.m. If you wish to book more space, please enter your required sq.m.) _____

by e-mail

by standard mail

Name _____

Position in company _____

Company _____

Main product _____

Street _____

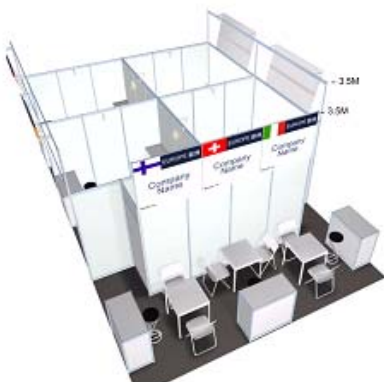
Post code, City _____

Country _____

Phone _____ Fax _____

Email _____ Internet _____

Europe Pavillon



- Highly attractive custom built stand design with strong visibility in prime location
- Options for space size from 6 sq.m – 36 sq.m.
- Basic furniture included
- Organisation of complete trade show services
- Catalogue listing
- Excellent rates at The Venetian Macao and assistance with other hotels

Illustrations : 6 sq.m. berth (left), 9 sq.m. corner booth (right)

