

## The first and must-pass station in your entrance into China's hardware market

China International Hardware Show 2015 (CIHS 2015) is an international platform that Koelnmesse and China National Hardware Association have jointly established in China. It aims to provide a one-stop platform for overseas exhibitors expanding Chinese market, and for overseas buyers hunting for foreign-trade-oriented manufactures in China.



## China's Hardware Industry: strong growth of imports and exports, proportion increase of emerging market

The foreign trade volume of China's hardware industry has been continuously increased. Foreign trade volume of China's hardware industry was reaching more than 100 billion yuan in 2014. The total volume of commodity imports and exports of China's hardware industry was 124.325 billion US dollars, growing 10.24% year on year. The export volume during the aforesaid period of time was 100.834 billion US dollars, growing 11.31% year on year; and the import volume was 23.492 billion US dollars, growing 5.85% year on year.



The year-on-year growth rates of Sino-US, Sino-Europe and Sino-Japan bilateral trade volumes of hardware products were respectively 6.68%, 9.41% and 4.28% in 2014. Such growth rates were lower than the average growth rate of the whole industry. Besides, the trade volumes of hardware products between China and ASEAN and Singapore Free Trade Area have been increased rapidly and the growth rate of such trade volumes was over 20%. China's hardware industry has expanded its closer foreign trade relationships with ASEAN, Malaysia and certain African countries (regions); more and more emerging markets are involved in the trades with China.

## CIHS: the must-pass station in your entrance into China's hardware market

CIHS has been known as the "wind indicator" and "barometer" of China's hardware industry. As an international exhibiting platform, it reflects the development trends of both China and global hardware industry.



### China International Hardware Show

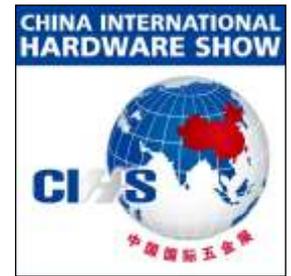
21-23.Oct.-2015  
National Exhibition & Convention Center, Shanghai  
[www.hardwareshow-china.com](http://www.hardwareshow-china.com)

Your contact:  
Shell Zhao  
Tel  
+ 86 10 6590 7766-717  
Fax  
+ 86 10 6590 6139  
E-mail  
[s.zhao@koelnmesse.cn](mailto:s.zhao@koelnmesse.cn)

Koelnmesse (Beijing) Co., Ltd.  
Unit 0906  
Landmark Towers II  
No. 8 Dong San Huan North Road  
Beijing 100004  
China  
Tel. + 86 10 6590 7766  
Fax + 86 10 6590 6139  
[info@koelnmesse.cn](mailto:info@koelnmesse.cn)  
[www.koelnmesse.cn](http://www.koelnmesse.cn)

CIHS is quite important for the foreign exhibitors and buyers. As an international and professional platform that enables the foreign exhibitors and buyers to get aware of China's market as well as China's hardware industry, CIHS is the first and essential choice of many foreign manufacturers and buyers.

CIHS 2015 will follow the market trend and change its time and venue. It is expected to attract 3,000 exhibitors, including 200 foreign exhibiting companies; and attract more than 40,000 professional buyers, including over 5,000 foreign buyers.



### Plenty of onsite activities: enable you to fully understand China's hardware market

In order to help the foreign clients better understand China's market and gain more benefits on one roof, the organizer of CIHS will provide *Hardware Tour* for overseas visitors. Visitors can participate in the Hardware Tour free of charge and visit the hardware mall, hardware street and hardware supermarket, which are typical distribution channels in China. The *Buyer Guide*, including the product profiles of the foreign exhibitors as well as the key exhibiting companies from China, will be delivered to hundreds of thousands of domestic and international buyers before the event. *Match & Meet Program* provides a free and one-to-one exchange platform for both domestic and foreign buyers and exhibitors and enhances the efficiency of your exhibiting/visiting. Besides, we also provide *Additional Services for Overseas Buyers*, including opportunity of free accommodation, free translation service, free VIP lounge and etc.



#### China International Hardware Show

21-23.Oct.-2015  
National Exhibition & Convention Center, Shanghai  
[www.hardwareshow-china.com](http://www.hardwareshow-china.com)

Your contact:  
Shell Zhao  
Tel  
+ 86 10 6590 7766-717  
Fax  
+ 86 10 6590 6139  
E-mail  
[s.zhao@koelnmesse.cn](mailto:s.zhao@koelnmesse.cn)

Koelnmesse (Beijing) Co., Ltd.  
Unit 0906  
Landmark Towers II  
No. 8 Dong San Huan North Road  
Beijing 100004  
China  
Tel. + 86 10 6590 7766  
Fax + 86 10 6590 6139  
[info@koelnmesse.cn](mailto:info@koelnmesse.cn)  
[www.koelnmesse.cn](http://www.koelnmesse.cn)

Register now and enjoy more value-added services of CIHS 2015:  
[www.hardwareshow-china.com](http://www.hardwareshow-china.com)

### About the Organizers

#### Koelnmesse

As a world-renowned trade fair organizer, Koelnmesse has an excellent track record for organizing some of the world's most successful trade events, such as the accomplished **International Hardware Fair** and **spoga+gafa** in Cologne, Germany. With 90 years' experience in organizing large-scale commercial events connecting buyers and sellers, Koelnmesse brings forth an unrivaled skill-set and expertise needed to develop the China International Hardware Show into a premier international trade show of its kind.

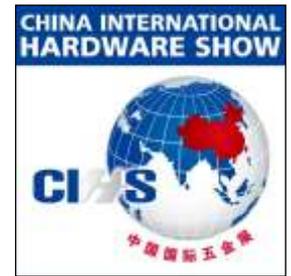
[www.koelnmesse.com](http://www.koelnmesse.com)

### China National Hardware Association

With almost 3,000 members, China National Hardware Association is made up of China's key hardware enterprises and professional associations. Its mission is to foster collaboration and communication between the government and enterprises, so as to build up China's hardware industry.

[www.chinahardware.org.cn](http://www.chinahardware.org.cn)

###



### China International

### Hardware Show

21-23.Oct.-2015

National Exhibition & Convention Center, Shanghai

[www.hardwareshow-china.com](http://www.hardwareshow-china.com)

Your contact:

Shell Zhao

Tel

+ 86 10 6590 7766-717

Fax

+ 86 10 6590 6139

E-mail

[s.zhao@koelnmesse.cn](mailto:s.zhao@koelnmesse.cn)

Koelnmesse (Beijing) Co., Ltd.

Unit 0906

Landmark Towers II

No. 8 Dong San Huan North Road

Beijing 100004

China

Tel. + 86 10 6590 7766

Fax + 86 10 6590 6139

[info@koelnmesse.cn](mailto:info@koelnmesse.cn)

[www.koelnmesse.cn](http://www.koelnmesse.cn)